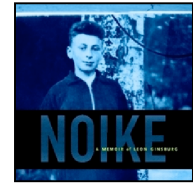


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**Holocaust Remembrance Day** begins the evening of **Weds, April 18, 2012**, and ends the evening of **Thurs, April 19, 2012**.



**THE RIVETING STORY OF A TEN-YEAR-OLD BOY WHO OUTWITTED NAZI DEATH SQUADS,  
AND THEIR CO-CONSPIRATORS, OVER AND OVER AGAIN**

*Noike: A Memoir of Leon Ginsburg* (March 2012; Avenger Books; ISBN 978-0-615-56199-8; [www.noikethebook.com](http://www.noikethebook.com)), by Suzanne Ginsburg, is the harrowing yet inspiring account of Suzanne's father, one of the "hidden children" of the Holocaust in WWII Poland. Known as a child by his Hebrew name, Noike, Leon Ginsburg is the only child survivor from Maciejow, a shtetl of 5,000 Jews in Eastern Poland, now part of the Ukraine. He survived by instinct, making the right split second decisions that saved his life over and over again. *Noike* is his story.

Little Noike, or Noah in Hebrew, was an energetic but duty-bound little boy in his small Polish town. Observant and alert, he watched as the Red Army invaded in 1939, first cheating merchants, then taking over the government, shutting down local businesses, outlawing the local language, and eventually sending any who protested to Siberia. Two years later, Hitler's German Army attacked, transforming the small town even further by oppressing religious leaders and institutions. By enacting racial laws against Jews, such as curfews, requiring armbands, disallowing their right to walk on sidewalks, life became even more difficult for Noike, his neighbors, and his family.

A young witness to German soldiers humiliating and beating a revered Rabbi, burning ancient Holy books, and then the rounding up, beating, and shooting all males from the ages of 16 to 60, Noike's young life soon turned into a nightmare. In one of the book's many heart-stopping moments, brave Noike, only nine years old in 1941, saved his mother, sister, three aunts, and his grandmother, by refusing to reveal their attic hiding place while threatened at Nazi gunpoint. "If somebody is up there, you're *kaput*," the soldier warned Noike, as he pointed his cocked pistol "at the center of Noike's forehead, pressing it firmly against his skin. The gun looked like a cannon to him; the long, cold, metal barrel was numbing," Ginsburg reveals.

"Leon Ginsburg eluded almost certain death multiple times over the course of many close-call years. That's what makes his story unique—that he was so very young and so very resourceful," says Dr. Rosanna Gatens, director of Florida Atlantic University's Center for Holocaust and Human Rights Education in a [Palm Beach Post](#) article about Mr. Ginsburg. Leon Ginsburg was interviewed for Peter Jennings' seminal book, *The Century* (Doubleday 1989) and Jane Marks' *The Hidden Children of the Holocaust* (Ballantine 1993), but never before the publication of *Noike* has his story been told in its entirety and in such riveting detail.

-more-

**More than 1.5 million Jewish children died in the Holocaust.** Of the almost one million Jewish children in Poland in 1939, only a few thousand survived. Many of those survivors were hidden and protected. Leon Ginsburg's story is different from the accounts of other hidden children survivors of the Holocaust because:

- Noike wasn't really “hidden,” but rather he lived under an assumed identity, and lived by his own instinct and determination.
- Unlike most hidden children, Noike made most of his wartime decisions by himself and no adult—Jewish or Christian—assumed responsibility for him. He was largely on his own from the age of 10.
- He had an unusual awareness of the political-ethnic reality that enveloped him, and that knowledge helped save him.
- He was one of the few Jewish children to have lived in a house occupied by German soldiers.
- Noike was most likely the only Jew to see the trains filled with prisoners on their way to the Sobibor Nazi extermination camp in German occupied Poland.

Despite that haunting episode at gunpoint, large massacres, or *aktions*, eventually claimed most of Noike's family and thousands of neighbors. One fateful night, he watched from behind broken boards in a hiding place behind a grocery store, as family and friends were led away by SS soldiers to be shot and buried—some even alive—in lime mines. Noike's harrowing journey of escape from Maciejow twice, hiding in fields, sleeping in haystacks, cemeteries, and hidden basements, eating only fallen apples, and small bits of food that he worked, bartered and begged for, is truly remarkable. Due to his ability to find the right people to trust—including Seventh Day Adventists and Polish Catholic farmers—and his own uncanny instincts, Noike survived over and over. He even escaped the Jewish ghetto of Vladimir Volynski just days before soldiers stormed in, killing its 2,500 residents.

***Noike: A Memoir of Leon Ginsburg***, a true labor of love by a daughter for her remarkable father, makes a valuable contribution towards the history of and study of the Holocaust. This inspiring book will be available in paperback from these retailers and distributors: **Amazon.com** [www.amazon.com](http://www.amazon.com), **Barnes & Noble** [www.barnesandnoble.com](http://www.barnesandnoble.com), **Baker & Taylor** [www.btol.com](http://www.btol.com), and **Ingram** [www.ingrambook.com](http://www.ingrambook.com). To request a review copy or schedule an interview with the author, please contact [Press@NoikeTheBook.com](mailto:Press@NoikeTheBook.com).

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***Noike: A Memoir of Leon Ginsburg***  
***One Boy's Remarkable Journey of Survival Through the Holocaust***

by Suzanne Ginsburg

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